



Family Service of Napa Valley Newsletter

FALL 2014

· SAVE THE DATE · MARCH 28TH 2015 ·

2015

WORLD OF WINE

AT CITY WINERY
PURCHASE TICKETS NOW

Greetings!

We are excited to be sending our first ever newsletter to our supporters and friends! It has been quite a year for Family Service of Napa Valley. We began 2014 with our most successful annual fundraising event at Mondavi Winery raising \$38,000. We were then surprised and humbled to win Outstanding Non Profit of the Year by Mechanics Bank and the Napa Chamber of Commerce in May.

On July 1st we launched our newest program. The Community Connection Network is a partnership with the Progress Foundation serving residents who are in an emerging crisis and could use some help getting connected to available

resources in the community. It is an exciting partnership because it gives Napa County an alternative to sending residents to the Emergency Room or calling the Police as the only option when they are entering an emerging crisis.

We kicked off a branding project this summer to elevate our presence in the community and better educate on all that we are in the Napa Valley.

Led by one of our newest board members Sarah Moore, a Senior Strategist at Mission Minded in San Francisco, the board and staff have worked together to collaborate and brainstorm on the branding of Family Service. We will be unveiling our new branding at the beginning of 2015...so stay tuned. [CONTINUE READING](#)



Sincerely,
The Staff of Family Service of Napa Valley

Holiday Open House

Wednesday December 10th 4:30-7:30

Come see the restoration of our main clinic on 709 Franklin Street. Our historic building took a mighty blow on August 24th, but with the help of Alpine Construction we have never looked better! Wine, beverages and light bites will be served. We are grateful for the support of The Doctors Company who is sponsoring the event.



Give!Guide

Check #10 Family Service of Napa Valley



Family Services Napa Valley is excited to be selected for this year's Give!Guide. A great idea started last year to help bring awareness of the nonprofits in the area and to encourage the younger generation a habit and culture of donating to a

cause they believe in. The Give!Guide is released as a pullout ad on **November 1st** through the Napa Valley Marketplace magazine. Congratulations to all the winners! There are lots of incentives to donate to the charity of your choice (pick us!). To donate on line [CLICK HERE](#).

Community Connection Network Launched

Using Community Dollars More Efficiently

In late summer, Family Service and Progress Foundation launched a new partnership to provide a mid step for the community who are in need of immediate assistance; including mental health support and linkage to available services to stabilize individuals.

Prior to this partnership, people in need would immediately escalate to needing higher levels of care such as crisis and emergency room services. Some examples of when the Network should be contacted include; residents who are at risk of losing housing, substance abuse issues, needing support, referral to appropriate agencies, services to outpatient therapy and support addressing basic needs, i.e. food, clothing, shelter, child care.

This partnership will help alleviate over usage of emergency rooms and the police when intervention and linkage to existing services are the solution to help. We will be providing more information in the next newsletter on how the Network has helped to date.

Community Awards 2014: FSNV Honored as Outstanding Non-Profit of the Year!

Celebrating our hard work

We are more than delighted to have been selected as the
2014 Outstanding Non-Profit Organization of the Year

. Thank you to the Napa Chamber of Commerce and Mechanics bank for putting on such a thoughtful event.



Rob Weiss
Executive Director

From Napa Chamber news...

"As a responsible community partner, they have been a responsible steward of donor dollars, continually investing back into the Napa Valley through a diverse list of programs and services."

NapaRocks

Art Created from Rubble

On August 24th nearly every citizen of Napa lost something significant to them, whether it was their sense of security or personal property. Family Service was among numerous downtown businesses and agencies to lose use of its building.



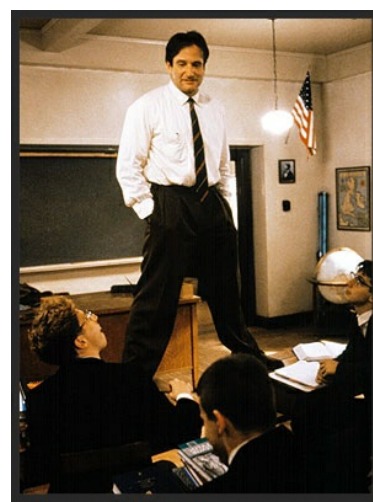
In an effort to raise money to help rebuild and to also further its mission of helping the community heal, FSNV is pleased to announce the launch of NapaRocks-art created from rubble. **"Art is an effective tool in healing from trauma. It helps people communicate their stresses, fears and process anxiety."**(Marti Palmer, Clinical Director at Family Service)

NapaRocks officially launched on September 2, 2014 at New Technology High. Freshmen students were asked to create art using items collected from around town-including historic brick, rock, ceramic, rebar, and pieces of glass, along with any personal items they may want to commemorate. FSNV reached out specifically to New Tech High because of its emphasis on project based learning with authentic community involvement. We have expanded to other schools, including Harvest Middle School as well as artists in the community. FSNV is in the process of activating the website, Napa-Rocks.com.

Robin Williams Tribute

Suicide Prevention

On Wednesday 9/17/14, Family Service in partnership with City Winery hosted a tribute to Robin Williams's life and a "Call to Action" to reduce the prevalence of suicides during Suicide Prevention Month in September. Ticket proceeds were donated to Family Service to help with our earthquake relief costs. With a showing of Dead Poets



Society and open conversations about how suicide has affected individuals lives, we came together to show one another that we are here for each other in the most difficult of situations. With ticket sales and a portion of food/beverage purchases that evening, \$2500 was raised that goes directly to help cover the \$100,000 costs incurred from the earthquake.

Investing in Community

Have you seen us?

Staff/Board Volunteers in our community

Staglin Music Festival for Brain Health: Christopher Barefoot, Valerie Sanz

Motorcycle Poke Run benefitting NEWS:

Michele, Farhat

PGA Tournament benefitting local non-profits

Michele Farhat, Jessica Provenza

Bi-National Health Alliance of Napa County Health Fair

Graciela Rodriguez, Michele Farhat

How can you participate?

Become a [2015 World of Wine Sponsor](#)

Volunteer for a Committee (Silent Auction, Marketing, Events)

Engage in our days of Service

Sponsor programs (housing, crisis triage, family center)

Technology sponsors (iPads, laptops for therapists, outreach programs)

email for further information

Michele Farhat mfarhat@familyservicenapa.org

Jessica Provenza jprovenza@familyservicenapa.org

2014 Board Members

Kathryn Winter Named New Board President

Board President: *Kathryn Winter, M.Ed.*

Board Vice President: *Elizabeth Healy, Government Relations, The Doctors Company*

Board Treasurer: *Robert Green, Financial Planner, Robert Green and Company*

Board Secretary: *Carrie Hays, Organizational Development Consultant, The Halle Group*



Kathryn Winter
Board President

Christopher Barefoot, VP of Public Relations, Opus One

Elizabeth Hawkins, Senior Staff Accountant, J Seiberlich & Co LLP

Ernie Heine, Electrical Engineer, Heine and Associates

Richard Melton, City of Napa Police Chief

Sarah Moore, Senior Strategist, Mission Minded Non-Profit Branding

Kathie Peterson, Co-Owner, Clarks Rock

Vanessa Luna Shannon, Director, Gateway to College Program, Santa Rosa Junior College

Karen Smith, MD, MPH, Director of Napa County Public Health

Thank you to our 2015 WORLD OF WINE Sponsors



SIDE STREET

FINE CIGARS & LUXURY ACCESSORIES

Donate Today

[Click Here to Support Our Efforts](#)

Family Service has HIGH HOPES
with your **HELP**, we will continue to...

HEAR: the emotional needs of our community & Take action

ENHANCE: availability to the untreated & unserved

LEVERAGE: our reach

PROVIDE: ongoing access to treatment, counseling, transitional
housing, older adult services, pet therapy & much more

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[Our Website](#)

[World of Wine 2015](#)

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Shep our Therapy Dog says...,
"If you are having a ruff day,
reach out to Family Service and
maybe we can have a play date."

