



Mentis Newsletter

October 2015



Greetings!

You'll never talk about Family Service of Napa Valley in the same again!

After 65 years in the community, we are the oldest nonprofit in Napa County. After an extensive branding project, we are reinventing ourselves for the future,

reestablishing our place in the valley as the provider of mental health services to people of every age, stage, and income level. We are now... **Mentis**.

This name change is a result of an 18 month process that involved our staff, our Board, and our partners to clearly and succinctly communicate our impact throughout the County. As we crystallized our role as the mental health champion for all of Napa, we realized the name "Family Service" no longer served as a powerful signal of our work.

Family Service agencies are a post-World War II phenomenon, created as a catchall to specifically serve veterans and their families. In this way, the name has always been something of a misnomer. Our current name does not reflect the promise and personality of Family Service. Tactically, our agency serves all Napa residents, regardless of age or income, further adding to the limitations of the Family Service name.

We opened our doors to the public to introduce the community to the new expanded clinic on Friday, October 16th. The ribbon cutting featured a presentation from special guest Congressman Mike Thompson, the President of the Board Kathryn Winter, and Executive Director Rob Weiss. As a chamber member and recognized as Outstanding Nonprofit of the year in 2014, we were very excited to announce our new name and the expansion of our clinical offices downtown Napa located at 1700 2nd Street (Robert Louis Stevenson Building). We have brought all our Napa-based clinicians under one roof in our new location at 1700 Second Street, streamlining their operational efficiency and creating a welcoming space for clients. Our clinicians in the field Up Valley remain in their offices at Up Valley Family Resource Center, Calistoga Schools and Ole Health.

As we move into this exciting new chapter, we continue to bring our experience as (1) **provider** of mental health services across the county, (2) **collaborator** as the mental health arm to several local agencies, and (3) **educator**, as we are not only training the next generation of clinicians, we are teaching residents what good mental health looks like. Our mission to our community is to equip our residents with the tools they need to live emotionally healthy, stable lives creating a community enduring strength. Every day our staff of clinicians work to counsel, support and coach those who need help overcoming the hurdles that life can throw at us all. Everybody needs help at times and without us, many people in the Napa Valley would needlessly suffer in silence.

For more information please contact Deputy Director Michele Farhat at

mfarhat@mentisnapa.org or check out our new website at www.mentisnapa.org. If you are in need of help, Napa residents can call Mentis's bilingual intake coordinator, Marissa Martinez at 707.255.0966, ext. 132.

Sincerely,
The Staff of Mentis

2015 Napa Valley Give!Guide

We are honored to have been selected for the 2nd year in a row to participate in the Give!Guide. Focusing its efforts on new donors and those who might not yet see themselves as philanthropists, the Give!Guide has become a resource for those who seek to support good work done locally.

This year, look for Mentis in order to donate to our work in the community!

2015 Board Members

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Board Vice President: *Elizabeth Healy*, Director of Government Relations,
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Donate Today

[**CLICK HERE TO SUPPORT OUR EFFORTS**](#)

***The donation page you'll be directed to will still have our previous legal name Family Service of
the North Bay.*

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